



Luma for Women's Health

Patients look for OB-GYN providers they can trust, often seeking long term health partnerships. Making access to care seamless and simple creates loyal patients, builds your brand, and streamlines staff workflows.

Turn your complex workflows into a simple patient experience

Drive revenue and improve outcomes with EHR-integrated workflows for both patients and staff.

- ✓ Get patients in sooner with EHR-integrated scheduling reminders and referred patient outreach
- ✓ Prevent unused high-value appointments with actionable reminders, easy cancellation & rebooking, and automated waitlist offers
- ✓ Increase brand awareness with customizable feedback requests and reputation management
- ✓ Reduce manual tasks for staff with text-first communication tools, referral management, and mobile intake

What sets Luma apart

- » 24/7 patient access to omni-channel scheduling
- » Messaging in 30+ languages
- » HIPAA-compliant; SOC2- and HITRUST-certified
- » Integrated with 80+ EHRs, including Epic, Greenway, and eClinicalWorks, as well as systems like Salesforce

Outcomes from the Luma Health Community

971,714

total appointments confirmed through Luma. (August 2022- August 2023)



73.7%

of intake forms completed pre-appointment via a Luma reminder.



54%

patients on the waitlist receive an earlier appointment with Luma.



Seamlessly integrate with your EHR and tech stack

From scheduling to intake and beyond, every Luma module works together, communicating 24/7 with your existing tech stack. Powerful out-of-the-box or configurable workflows unite with your EHR to take manual work off your staff. Customize further by connecting Luma to your CRM, digital front door, patient portal or app, and more.



Staff rely on manual phone calls and mailers to reach patients:

- Creates more time-consuming work for staff
- Inconveniences many of your patients



Luma automated reminders keep patients coming back:

- Prevents lost revenue from patient no-shows
- Builds your brand with automated requests for patient feedback

Hi, thanks for visiting Pittsburgh Women's Care. We'd love your feedback on your appointment. Please visit this link for a quick survey <https://lumalnk.com/5876>.

Hi! We're following up regarding your procedure from 6 months ago. It's time to come back in for a check-up. Please schedule a follow-up by clicking <https://lumalnk.com/6838> or give us a call at [+\(415\)555-4522](tel:+(415)555-4522) to schedule your appointment. We look forward to seeing you soon!



We don't want to put barriers in the way of getting people to the starting line for the care they need. And for me, that's the ideal patient journey: Getting people in the front door so we can get them the care that they need and hopefully prevent other more life-altering care."

Ellen Bower, COO



STELLA * MATTINA



...and many more

Ready to enhance your community reach and outcomes?

Schedule a call with us at info@lumahealth.io