Luma Bedrock™

Meeting patients where they are requires knowing how, when, and where they engage with their care.

Luma Bedrock™ refines 700M+ data points from 650+ leading healthcare organizations into actionable best practices for your organization.

Insights based on data science

Bedrock is based on 8 years of data and real-world experience at organizations across the United States, from community safety nets to regional health systems and large integrated delivery networks.

The insights include:

- Which age groups are most responsive to messages.
- What times of day are most effective to send appointment reminders, feedback requests, or recall messages.
- How to increase effectiveness of waitlist offers and rescheduling options.

... And more

Selected Insights

Patients are **more likely to reschedule** when they're presented with just a few targeted options.

Messages that include the referring provider's name see an average of **3x more scheduled referrals.**

Patients who sign up for automated waitlist offers **are seen an average of 21 days sooner.**

> " Bedrock has been a wonderful treasure trove of information. We've already made changes based on the findings."

Luma customer executive

How can I use Bedrock?

Bedrock recommendations inform Luma's expert-led implementations, and customers have free access to the data and takeaways in the **Help Center**.

Schedule a call with us to learn more at **www.lumahealth.io** .