

## **Modernizing Care with Digital Communication**

By taking a digital-first approach to patient communication, Gastro Health provides more timely patient care and avoids back-and-forth for staff. Luma Health helps patients schedule and prepare for gastroenterology care when and where it's convenient, across six states and more than 150 locations.

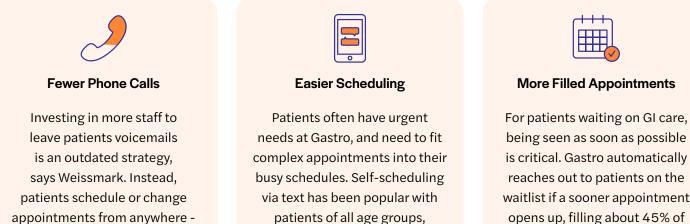
- Gastro Health chose Luma Health for a patient-centered, modern experience.
- **66** Patients might need to reach us in the middle of the night. Our investment in Luma Health is helping us provide that modern patient experience."

Rich Weissmark, VP of Strategic Operations Gastro Health

## Why Gastro Health went with Luma Health

The COVID-19 pandemic accelerated Gastro Health's digital front door plans. Gastro Health has continued to use Luma Health to communicate more easily with their patients, especially those with time-sensitive or prepheavy procedures, than they could with their EHR-based solution.

## Using Luma Health, Gastro Health sees:



no phone call required.

patients of all age groups, including elderly patients.

being seen as soon as possible is critical. Gastro automatically reaches out to patients on the waitlist if a sooner appointment opens up, filling about 45% of last-minute openings.

Are you ready to create a more modern, patient-centered experience like Gastro Health? Schedule a demo today.

