

ACO INCREASES ACCESS TO PREVENTIVE HEALTH SCREENINGS

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Meritage Medical
Network Case Study



THE PROBLEM

Meritage is a network of over 730 physicians serving over half a million patients in Marin, Sonoma, and Napa counties in Northern California. They have a high volume of patients that need preventative care but lacked an efficient and direct way to reach them.

THE SOLUTION

Leveraging Luma Health's multilingual, mobile-first messaging for population health enabled Meritage to better engage patients and get them access to care they otherwise would not have received. They utilized preventative care messaging to target custom patient populations in need of preventative care screenings, including diabetes exams, colonoscopies, and mammograms.

INCREASE IN ACO QUALITY MEASURES

In order to drive improvement in quality measures around preventative health, Meritage sent automated text reminders to patients with identified gaps in care, including mammograms, colonoscopies, and diabetic eye screenings.



12.7% increase
in mammograms and
colonoscopies scheduled



32.7% increase
in diabetic eye
screenings scheduled



“We had a high number of patients who weren’t getting their preventative care, but we had no way of efficiently reaching them. With Luma Health’s automated messaging, we were able to broadcast these outreaches to targeted populations all at once which helped us get more patients in the door.”



Alex Barakos,
Quality Improvement Manager
Meritage Medical Network

WHY ACOs SHOULD PAY ATTENTION

70%

of leading causes of death in America are due to chronic diseases

50%

of Americans live with at least one chronic illness

18%

of wages at risk due to onset of a chronic illness

LUMA HEALTH CAN HELP YOU ACHIEVE KEY GOALS LIKE

Streamlining outreach to a targeted patient population

Increasing preventative screening rates

Reducing health disparities

We make smart, simple, and intuitive technology that streamlines the entire patient journey. Learn more about how choosing Luma Health as your technology partner can help you track and boost key data points, all while working toward your goals of healthier and happier patients at www.lumahealth.io.

