

NORTH FLORIDA WOMEN'S CARE

Total Patient Engagement for Tallahassee's OB-GYN patients

ENGAGING PATIENTS FOR MEASURABLE RESULTS

North Florida Women's Care is an obstetrics & gynecology practice that was looking for a solution that could help them process a high volume of referrals, reduce their no-shows, and ultimately improve care for their over 35,000 patients. They started using Luma Health to reach out to referred patients, remind patients about upcoming appointments via text, and collect patient feedback. In just over a year North Florida was seeing measurable results including:



25% increase
in referrals scheduled



50% drop
in no-show rate



4.4/5 Google rating
with 200 new reviews



\$10,000 increase
in monthly revenue



“Implementing Luma Health’s technology ranks among the top five decisions I have made in my time with North Florida Women’s Care. We’ve been able to activate several new protocols that support our mission to engage with our patients and deliver the very best care.”

Bill Hambsh, Chief Executive Officer
North Florida Women’s Care



WHY OB-GYN CLINICS SHOULD PAY ATTENTION



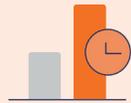
Over 11% of women haven't had the recommended cervical cancer screening



23% of women didn't have a prenatal care visit in the first trimester of their pregnancy in 2016



Over 50% of women don't have a post-partum follow-up appointment



On average, new OB-GYN patients have to wait **24 days** for an appointment. That's **almost 2x** an orthopedic visit.

ADDRESS COMMON MIPS MEASURES

Thinking about MACRA? Luma Health improves care coordination for common OB-GYN procedures and high priority MIPS measures:

- ✓ Post-partum follow-up and care coordination
- ✓ Cervical screening
- ✓ Biopsy follow-up
- ✓ Patient engagement and satisfaction

We make smart, simple, and intuitive technology that streamlines the entire patient journey. Learn more about how choosing Luma Health as your technology partner can help position your clinic or system for success, all while working toward your goals of healthier and happier patients at www.lumahealth.io.

