

# DATA IS EVERYTHING.



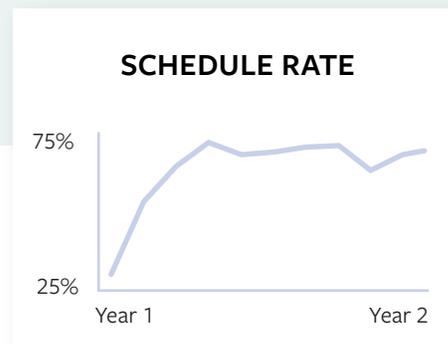
The pressure is mounting for providers to demonstrate their value. You can stay ahead of the curve. With your patient engagement platform's reporting and analytics, track key data points and generate actionable insights across the patient journey.

## UP-LEVEL YOUR REPORTING

### PATIENT OUTREACH & NEW PATIENT CONVERSION

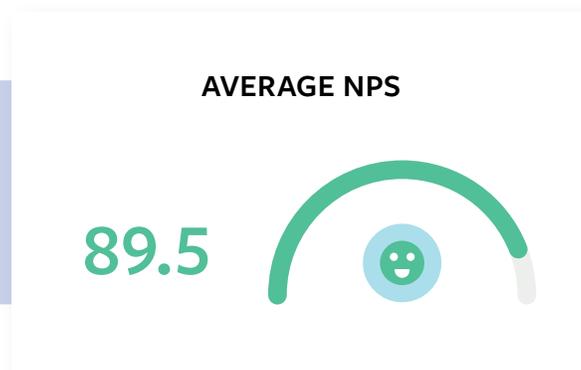
Whether you get lists of attributed patients, or your fax machine stays busy printing referrals, you're tasked with helping patients access care. With Luma Health, it is easy to track your outreach and referral efforts. Then, adjust your outreach based on your performance to improve conversion rates on an ongoing basis.

PATIENT	ATTEMPT	STATUS	SCHEDULED AT
Cassandra Wymanio	10	Pending	-
Arvid Schaden	3	Scheduled	5/26/2020
Anika Murray	1	Scheduled	5/09/2020



### PATIENT SATISFACTION AND EXPERIENCE

Keeping your current patients healthy and happy is what you're all about. By capturing NPS after every patient visit with Luma Health, you can build a rich dataset to track your NPS over time and see real results in your Yelp, Google, or HealthGrades ratings.



## PREVENTIVE CARE GAPS AND PATIENT RECALL

When you deliver targeted messages to patients who are due for critical preventive care or follow-up visits with Luma Health, you can track the success of those messages over time.

### DIABETIC EYE SCREENING RATE

62%



### RECALL RATE

73%



## GENERATE ACTIONABLE INSIGHTS

Luma Health develops communication recommendations based on your unique patient population's preferences. By determining the best ways to communicate with your patients, Luma Health can help you maximize engagement.



Determine the best time of day to send messages based on historic response patterns



Send reminders or pre-appointment instructions at the optimal time to help patients prepare



Leave the exact right amount of time between messages to keep patients engaged



We make smart, simple, and intuitive technology that streamlines the entire patient journey. Learn more about how choosing Luma Health as your patient engagement partner can help you track and boost key data points, all while working toward your goals of healthier and happier patients at [www.lumahealth.io](http://www.lumahealth.io).

