

PREPARING TO THRIVE IN VALUE-BASED CARE



You're being asked to do more with less. Seeing patients with more complicated care journeys while having to report more and more outcomes requires time and attention. To prepare for value-based care, start with access, keep patients engaged, and save yourself valuable time and money so you can focus on the work that matters most – delivering exceptional care.

VALUE-BASED CARE IS HERE TO STAY.

Nine out of ten payers think value-based payment arrangements will only continue to proliferate. But providers nationwide are juggling multiple priorities, including:

- Lower costs
- Better outcomes
- Happier patients

American value-based coverage and payment¹



Three quarters of patients are insured in value-based plans, but only *a third of payment* is flowing through those plans.

Examples of value-based care programs:

Patient-Centered Medical Homes:

coordinated approach to delivering primary and specialty care around each patient's needs

Accountable Care Organizations:

a provider-led, team-based approach to delivering care, usually involving shared savings

Merit-Based Incentive Program:

a points-based system for Medicare payments. Check if you are required to participate at qpp.cms.gov

Hospital Value-Based Purchasing Program:

includes hospital payment adjustments for quality and safety

LUMA HEALTH WAS BUILT TO THRIVE IN A VALUE-BASED WORLD.

We partner with 300+ clinics and systems to drive patient access and communications throughout the care journey. From the moment a patient is referred or assigned to your clinic, to the feedback they leave your team, Luma Health makes it easy to drive engagement, and results, that increase your value.

Here's how we can help you succeed in value-based care:



Send invitations to care.

Drive more referred and attributed patients to make an appointment, and bring existing patients in for needed preventive or follow-up care.



Deliver provider-certified health education content.

Keep patients engaged and informed with the self-management tips and best practices they need to succeed.



Check-in on outcomes between visits.

High-risk patients may require more touchpoints. Ask them for blood pressure or symptom updates in a HIPAA-secure platform.



Check-in with your patients post-discharge.

For recent hospitalizations, check in with patients via secure chat or bring them in for care.



Close the loop.

Automate your recall process, and make sure patients get the follow-up care they need, when they need it.

Value through engagement

An endocrinologist based in Houston, Texas, began sending videos to new patients with basic information about their diagnosis to help boost engagement and drive better outcomes.



“When the patient arrives at our practice, they’re much more engaged. Armed with some basic knowledge, they come ready with thoughtful questions, and the appointment is much more productive.”



Dr. Medhavi Jogi,
**Houston Thyroid &
Endocrine Specialists**

See how our partners are preparing for success in value-based care:



3.8x

greater attribution
conversion rate



32.7%

increase in **diabetic eye**
screenings scheduled



55%

decrease in
appointment **no-shows**



Drive value to your organization by:



Lowering costs:

- Automate patient communications
- Reduce no-shows
- Fill empty appointment slots



Boosting performance:

- Reach more assigned patients
- Check-in between appointments
- Deliver a better patient experience

We make smart, simple, and intuitive technology that streamlines the entire patient journey. Let's talk about how we partner to help you meet your value-based care goals. Learn more or request a demo at www.lumahealth.io.



Sources:

1: Health Care Payment Learning & Action Network. (2018). APM Measurement Effort